

EXHIBIT 19

SECTION 3 Startup Talent Competition (13-Oct-10)



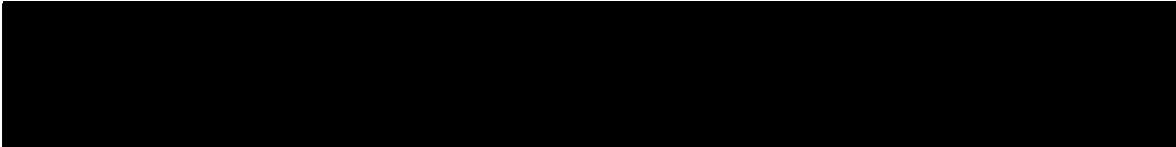
Startup Talent Competition

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OVERVIEW

In 2010 to date, [REDACTED] of technical employees who reported leaving Google for another company went to a startup organization. Of these employees, the highest percentage [REDACTED] went to Facebook.

Our research indicates that Google continues to be one of the top organizations targeted by Facebook recruiting efforts. We estimate [REDACTED] of new Facebook employees in 2010 were recruited from Google.

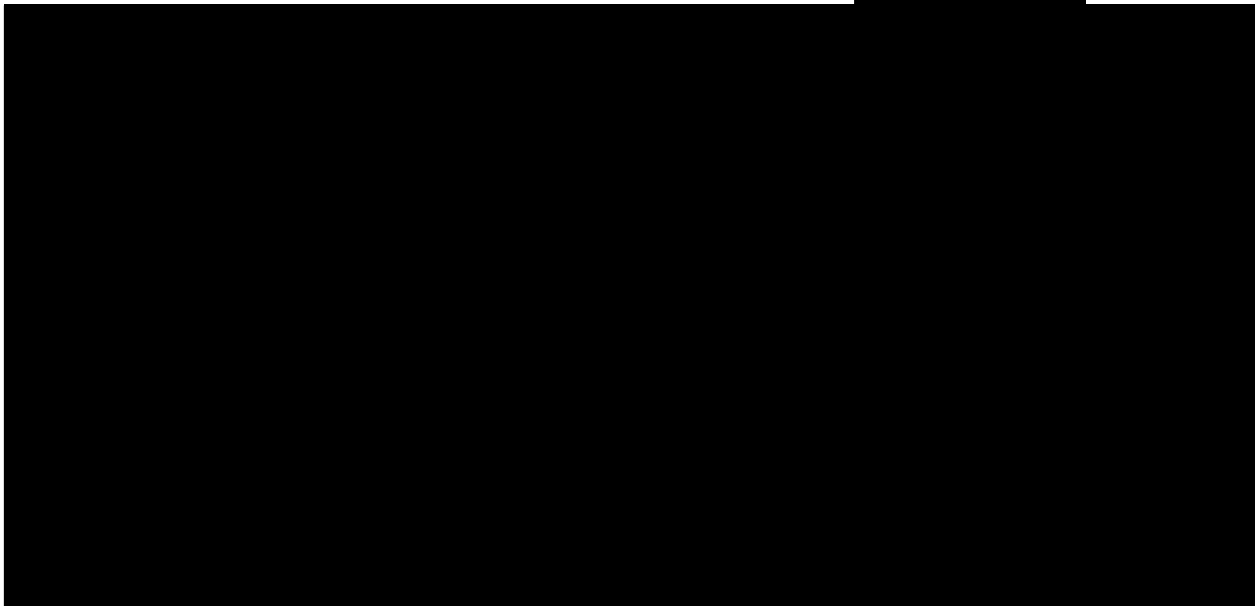


We also launched a number of initiatives in late Q3 to support talent retention, including counteroffer training for our Engineering executives, more systematic Facebook exit interviews, a talent recovery pilot and research to anticipate which Google employees will be targeted by Facebook.

FACEBOOK FORECAST

At the LDCC's request, in April we created a 2-year forecast of the number of offers Facebook would make to Googlers. Due to the recent escalation of actual Facebook offers made to Googlers, we have updated our forecast and shortened the forecast period to four quarters only (see Attachment A for previous quarter's forecast). We also created a 4-quarter forecast of the number of exits to Facebook, based on our current counteroffer philosophy and a continued win rate of [REDACTED]

Facebook Offers to Googlers
and Exits to Facebook

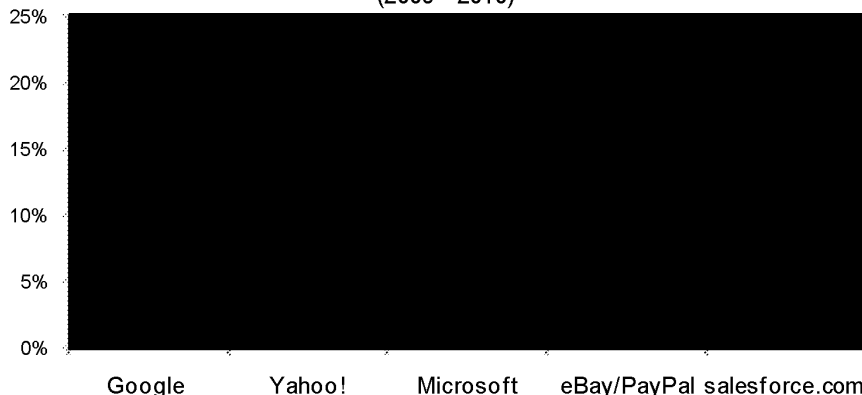


RECRUITING LANDSCAPE**Facebook Recruiting from Google**

In 2010 to date, [REDACTED] of technical employees who reported leaving Google for another company went to a startup organization. Facebook accounted for the highest proportion of these exits [REDACTED]

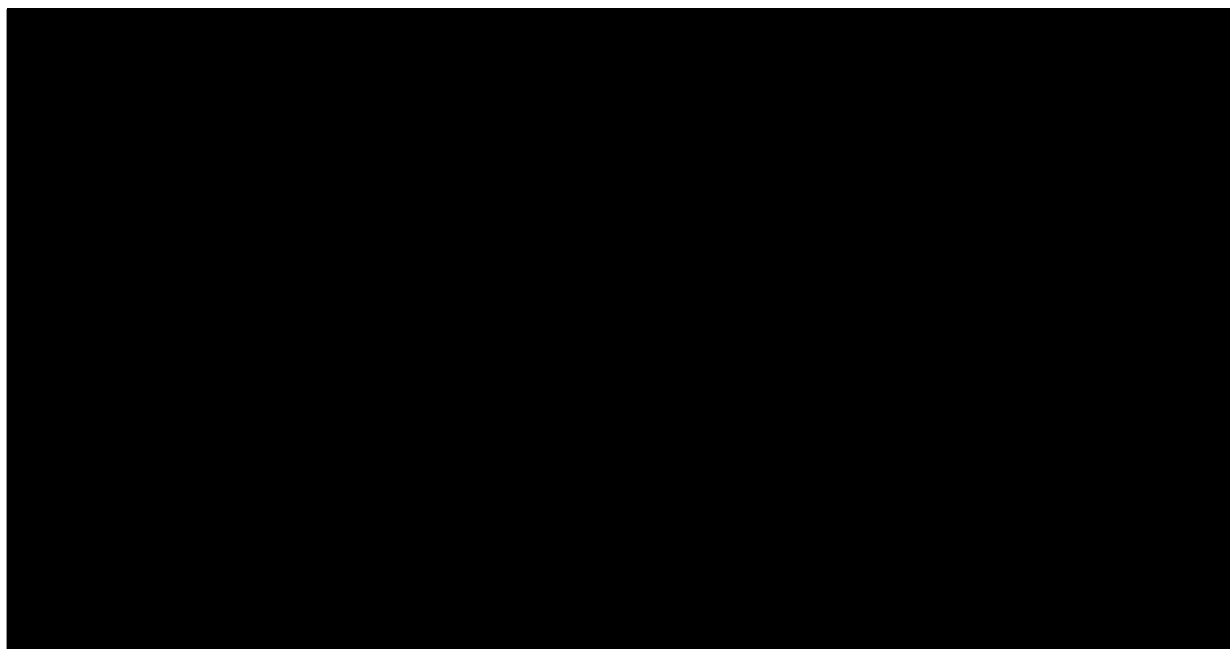
Since 2005, we estimate [REDACTED] of Facebook employees were recruited directly from Google. In 2010, we believe [REDACTED] were recruited directly from Google. The table below shows the top five sources of Facebook hires according to our analysis¹.

Facebook Talent Sources as % of Hires
(2005 - 2010)



	Google	Yahoo!	Microsoft	eBay/PayPal	salesforce.com
# Confirmed FB hires	n = 165 / n = 71	n = 85 / n = 8	n = 53 / n = 5	n = 29 / n = 3	n = 4 / n = 3

Based on our analysis, Facebook likely contacted about [REDACTED] of Googlers to yield the [REDACTED] hires from Google in 2010 to date. Making reasonable assumptions about Facebook's future recruiting capacity and Google's headcount growth, [REDACTED]

FACEBOOK COUNTEROFFERS

Redacted

[Redacted]

Function	Level	Title	Non-monetary counteroffer component	Won?
Eng/Ops	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
	[REDACTED]			
[REDACTED]				
[REDACTED]				

Redacted

Additional counteroffer details are provided in the tables below:

Attrition to Facebook - Counteroffer Update

Date	Facebook Offer to Google Googler	Google Made Counteroffer	Google Won Counteroffer	Googler Re-hired from Facebook ¹	Google Win rate as % of Counteroffers Made
Q2 2007	[Redacted]				
Q3 2007					
Q4 2007					
Q1 2008					
Q2 2008					
Q3 2008					
Q4 2008					
Q1 2009					
Q2 2009					
Q3 2009					
Q4 2009					
Q1 2010					
Q2 2010					
Q3 2010					
Total Number					
% of Total Facebook Offers					

Note: data as of 01-Oct-10

1) Rehires categorized based on date of original resignation (as opposed to date of rehire)

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Function	Q3 2010 Facebook Offers			Q3 2010 Counteroffer Details		
	# Googlers Counteroffered	# Googlers Not Counteroffered	Total Offers Made to Googlers	Avg Counteroffer as Mult. of Facebook ¹	# Counteroffers Won	Google Win Rate as % of Counteroffers Made
Eng/Ops						
G&A						
Product						
Sales						
Total						

**Data unavailable due to low n-count of disclosed Facebook equity offers

Updated as of 01-Oct-10

1) Reflects equity awards only; Facebook's base salary and bonus levels are generally similar to Google levels.

Facebook Head-to-Head Candidate Update

Additional offer details are provided in the table below:

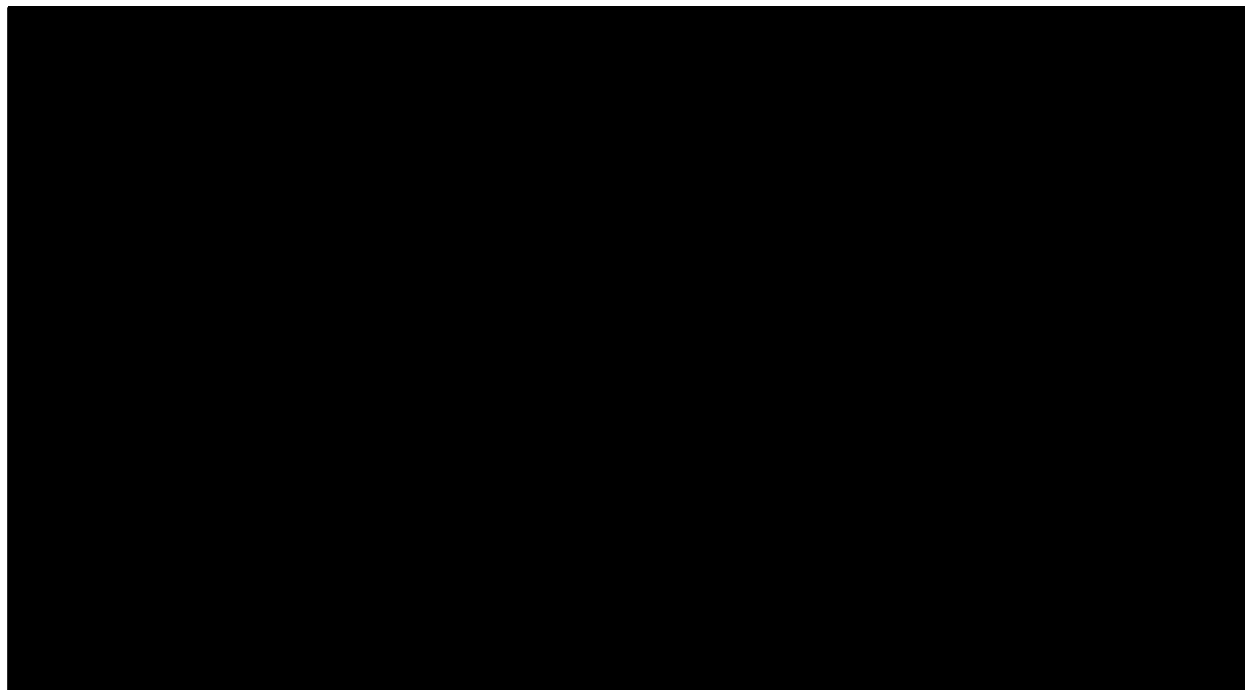
Facebook Head-to-Head Candidate Update

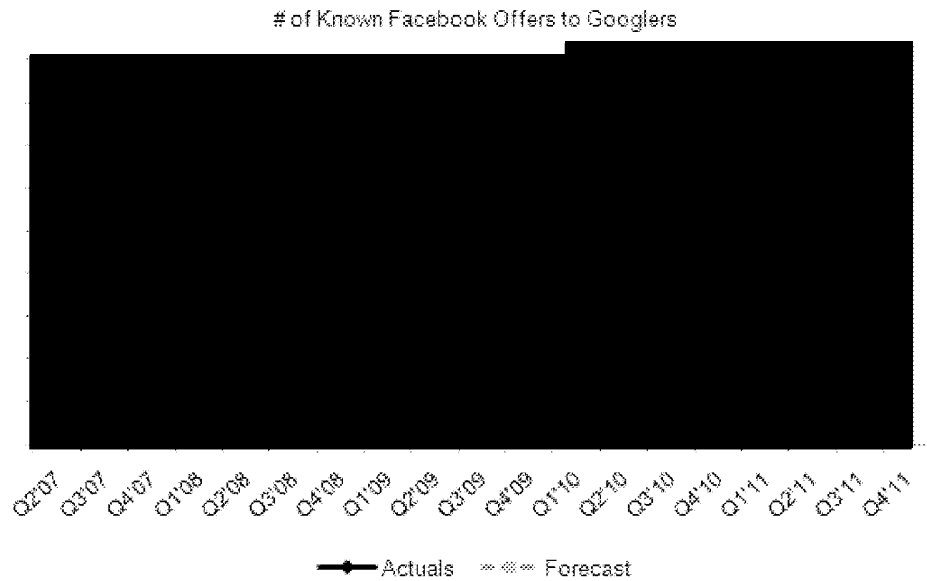
Date	Head-to-Head Candidates	Google Won Candidate	Google Win Rate as % Candidates
Q2 2007			
Q3 2007			
Q4 2007			
Q1 2008			
Q2 2008			
Q3 2008			
Q4 2008			
Q1 2009			
Q2 2009			
Q3 2009			
Q4 2009			
Q1 2010			
Q2 2010			
Q3 2010			
Total Number			

Note: data as of 01-Oct-10

FUTURE STRATEGY

To support talent retention and recovery against startups, we launched a number of new initiatives in late Q3, including:



ATTACHMENT A**Facebook Forecast as presented to the LDCC on July 14, 2010**

ATTACHMENT B

